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Designing the identity of a new state [Texto impreso] : Kosovo flag / Daniel Cosentino

Este artículo se encuentra disponible en su edición impresa y electrónica. Los datos para su localización están accesibles a través del enlace al título de la publicación. Su acceso electrónico es a través del enlace de 'Acceso al documento'

'Designing the Identity of a New State: Kosovo Flag' provides a summary of the process that lead to adoption of the Kosovo visual identity as part of Kosovo's declared independence in 2008. Select disqualified entry proposals from the formation of the Kosovo state emblem and flag are discussed. The article reviews elements of American and Albanian emblems and colors which remain popular with Kosovo's ethnic Albanian majority. The article includes quotes and abstracts from personal interviews with the author from relevant designers that participated in the process of developing Kosovo's visual identity.

The design journal. -- 2015 (December), v.18, n.4, p. 607-612

1. Albanian design 2. Balkan design 3. Emblem design 4. Kosovo flag 5. Visual identity

2

Difficult exhibitions in difficult sites [Texto impreso] : an investigation of exhibition design practice for 'The Rescuers' in Bosnia and Herzegovina / Willhemina Wahlin, Leora Kahn

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References: p. 552-554

This study looks at the design practice behind the exhibition, Picturing Moral Courage: The Rescuers. This 'difficult' exhibition, which, in addition to multiple international locations, has been displayed within the public spaces of 13 cities in Bosnia and Herzegovina (BIH) since 2011, centres on the stories of ordinary people who saved the lives of 'others' from enemy groups during genocide. We examine some of the practice-led questions that were raised during the design of the exhibit, and outline a propositional conceptual theoretical model of analysis that combines critical hermeneutics with social semiotic, multimodal analysis, in order to support design practice.

The design journal. -- 2015 (December), v.18, n.4, p. 535-554

1. Critical hermeneutics 2. Difficult exhibitions 3. Exhibition design 4. Genocide studies 5. Multimodality 6. Social semiotics 7. Typography

3

Disputed histories [Texto impreso] : art and design methodologies tackling contradictory narratives in historical textbooks/ Vahida Ramujkic

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With the breaking up of socialist Yugoslavia during the wars of the 1990s and the formation of new states, consensus about the common Yugoslavian history also broke apart. In the wave of historic revisionism following the fragmentation of the state, different versions of history textbooks began proliferating, whereas during socialism, one version had served as an official reference. Revised versions of official history curricula demonstrate that historical narratives are powerful tools for engineering collective national identities. These revised curricula, designed from national perspectives in the different post-Yugoslav states, differ not only from the previous version produced under socialism, but also from one another; their comparative contradictions thus both revive old conflicts and incite new ones. However, if we examine these curricula more closely, we find that, while apparently conflicted, in their very essence they actually do not differ so significantly from each other, as the revisions reveal consistent patterns. They are all constructed around a similar intent - the stabilization of the nation states' dominant national identities and the establishment of a capitalist political and economic order

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Every state needs its own Balkan [Texto impreso] / Marija Juza, Nikola Djurek

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The Balkan typeface system is a series of fonts that decodes Latin and Cyrillic; it demystifies, depoliticizes and reconciles them for the sake of education, tolerance, and above all, communication. Though Balkan is a 'font' in the usual sense, it is also capable of translating Croatian Latin into Serbian Cyrillic and vice versa. One could therefore think of it as educational software capable of reconciling discrete scripts.

The design journal. -- 2015 (December), v.18, n.4, p. 585-594

1. Balkan 2. Translator 3. Type system

5

Learning from Sarajevo [Texto impreso] : visual expression through the lens of Yugoslavia's countercultural music scenes and their enduring legacy (from the 1980s to the present) / Lida Hujic

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References: p. 581-582

This paper looks at the succession of countercultural music scenes in the region of former Yugoslavia and their visual expressions. They deserve attention not only as important cultural formations largely unknown outside of Yugoslavia, but also because of critical questions raised by their current revival. The paper will discuss the work of influential designers Dragan S. Stefanovic and Mirko Ilic, and Sarajevo collectives New Primitvs and Trio, tracing a visual subcultural heritage that evolved from one scene onto another from the 1980s to the present. 'Cool' is the identity framework that governed all generations of Yugoslav countercultural scenes. Positioned as an alternative to the mainstream, it served as a platform to innovate. In reaching its maturity during the 1990s Yugoslav war, it became the ideal vehicle to express a cosmopolitan vision rooted in the multi-ethnic culture of Sarajevo, an antidote to the ethnic conflict that plagued the region. It is this cosmopolitan vision that is questionable today, despite the scenes' revival.

The design journal. -- 2015 (December), v.18, n.4, p. 555-583

1. Cool 2. Cosmopolitanism 3. Counterculture 4. Sarajevo 5. Yugoslavia

6

On political dissent in design [Texto impreso] : two guerrilla poster actions of slovene design group Novi Kolektivizem / Ksenija Berk

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References: p. 509-510

The paper focuses on two guerrilla poster actions of Slovene design group Novi kolektivizem ([NK] New Collectivism) marking two milestones in the contemporary history of Slovenia: the war and the dissolution of the former Yugoslavia in 1991 and the culmination of political and economic crisis in 2012. NK put under scrutiny the constitutive elements that transform posters into political tools, experimenting with the iconography of political posters from the First World War. Both poster actions transformed the well known 'pointing figure' into a tool of dissent, and a call for the cessation of totalitarianism challenging young democracies like Slovenia.

The design journal. -- 2015 (December), v.18, n.4, p. 489-511

1. Guerrilla 2. New Colectivism 3. Political dissent 4. Poster design

7

Reading an instance of contemporary urban iconoclash [Texto impreso] : a design report from Athens / Konstantinos Avramidis

Este artículo se encuentra disponible en su edición impresa y electrónica. Los datos para su localización están accesibles a través del enlace al título de la publicación. Su acceso electrónico es a través del enlace de 'Acceso al documento'

References: p. 532-534

This paper investigates how politicized wall writings in contemporary Athens are informed by their urban context. It examines the sites and material surfaces of application, as well as the events during which they were executed. The paper deploys Kress and van Leeuwen's notion of 'semiotic landscape' to capture the cultural specificity and historical development that determines how this practice is perceived in its context. It attempts a close examination of politicized writings on a specific wall in Athens' city centre and utilizes the Latourian concept of 'iconoclash' to expose the latent meaning of these marginal image wars in Athens. The paper aims to introduce an architectural method of reading graffiti in situ and to provide insights into the Athenian particularity of the phenomenon.

The design journal. -- 2015 (December), v.18, n.4, p. 513-534

1. Athens 2. Graffiti and place 3. Iconoclash 4. Semiotic landscape 5. Urban space
