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**Attitudes toward employee rights among the states [Texto impreso] : why Vermont is not like Mississippi / Marc S. Mentzer**

Este artículo se encuentra disponible en su edición impresa. Los datos para su localización están accesibles a través del enlace al título de la publicación.

References: p. 76-78

Abstract: The connection between U.S. political culture and strictness of employment regulation is examined. Political culture has been influenced by the patterns of English settlers, most notably the divergence between the Puritan-influenced values of New England and the royalist-influenced values of the American South.

Business and professional ethics journal. -- 2017, v. 36, n. 1, spring, p. 67-78

1. Employee rights 2. Culture 3. Minimum wage 4. Right-to-work 5. Puritans

2

**Consumers' concerns with how they are researched online [Texto impreso] / Caroline Moraes**

Este artículo se encuentra disponible en su edición impresa. Los datos para su localización están accesibles a través del enlace al título de la publicación.

References: p. 97-101

Abstract: Increased consumer usage of the internet has highlighted a number of problematic online marketing practices, including the use of online platforms to research consumers without full consumer awareness. Despite current debates regarding online research ethics from a marketing perspective, scant research has been published on consumers' concerns with how they are researched online, which is a knowledge gap this paper seeks to address through qualitative research with UK consumers. This is an important yet neglected topic, given that consumer voices have been under-represented in the online research ethics debate over the years. The paper makes a significant theoretical contribution as it extends the ethics of care and responsibility to an online context, which can frame ongoing online research ethics discussions where problematic power asymmetries may exist between researchers and consumers.

Business and professional ethics journal. -- 2017, v. 36, n. 1, spring, p. 79-101

1. Online research ethics 2. Marketing ethics 3. Qualitative research 4. Consumer research 5. Social media

**3****Ethics in the eye of the beholder [Texto impreso] : a pluralist view of fair trade / Jeff Everett, Dean Neu, Abu Shiraz Rahaman**

Este artículo se encuentra disponible en su edición impresa. Los datos para su localización están accesibles a través del enlace al título de la publicación.

References: p. 33-40

Abstract: This paper examines fair trade through a variety of ethical lenses as a means of determining whether or not it is, indeed, fair. The specific lenses employed are utilitarianism, justice, rights, virtue, and care. The context examined is coffee production and the analysis is based on twenty-three interviews conducted with fair trade coffee producers and other associated actors in the country of Guatemala. The paper highlights how each of these lenses draws attention to the unique moral dimensions of fair trade, and demonstrates how a pluralist view enables a better grasp of the complexity of the ethics surrounding fair trade than is provided by any one, singular framing. Implications of the analysis are provided for business educators, practitioners, and students of fair trade.

Business and professional ethics journal. -- 2017, v. 36, n. 1, spring, p. 1-40

1. Care 2. Coffee 3. Commodity speculation 4. Fair trade 5. Guatemala 6. Justice 7. Pluralism 8. Rights 9. Utilitarianism 10. Virtue

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**4****Reconciling ethical theory and practice [Texto impreso] : toward developing a business ethics pedagogical model / Patricia Grant, Surendra Arjoon, Peter McGhee**

Este artículo se encuentra disponible en su edición impresa. Los datos para su localización están accesibles a través del enlace al título de la publicación.

References: p. 60-65

Abstract: Recent work in ethical theory brings into question the ability of master-principle theories (utilitarianism, deontology, rights and duties, and social contracts) to provide guidance for normative behaviour and ethical reflection. Business ethics education and corporate ethics programmes are still heavily influenced by these theories which have been found to be deficient in adequately dealing with ethical reflection and guiding practice. There appears to be a dissonance between the fields of ethical theory and business ethics education. This paper explores this dissonance by developing a business ethics pedagogical model which compliments master-principle theories with an enhanced or enlightened virtue ethics that incorporates the notions of pluralism, particularism, and intuitionism. Practical insights are provided through interviews with a sample of thirty-three directors in New Zealand.

Business and professional ethics journal. -- 2017, v. 36, n. 1, spring, p. 41-65

1. Master-principle theories 2. Virtue ethics 3. Pluralism 4. Particularism 5. Intuitionism 6. Business ethics pedagogy

5

**Workplace bullying among public sector employees [Texto impreso] : reflections upon organizational justice perceptions and organizational citizenship behavior / Deniz Öztürk, Semra F. Ascigil**

Este artículo se encuentra disponible en su edición impresa. Los datos para su localización están accesibles a través del enlace al título de la publicación.

References: p. 121-126

Abstract: This study aims to explore the influence of workplace bullying incidences on both targets and bystanders with respect to their perceptions of organizational justice and organizational citizenship behavior. Responses from 288 white-collar public employees revealed that one third of the participants stated themselves as being exposed to workplace bullying behavior in the last six months. As hypothesized, findings support the view that workplace bullying experience plays a significant negative role in organizational justice and citizenship behavior perceptions. Moreover, a significant negative effect is also found on justice perceptions and citizenship behavior of bystanders. Subjective evaluations did not reveal a significant effect in both cases.

Business and professional ethics journal. -- 2017, v. 36, n. 1, spring, p. 103-126

1. Workplace bullying 2. Organizational justice 3. Organizational citizenship behavior 4. Public sector employees 5. Bystanders